

## ABOUT CHPAMS: FEATURE MEMBER

### Yusheng Zhang, MD, MPH, MBA



**Yusheng Zhang, MD,  
MPH, MBA**

Yusheng Zhang was trained as a physician and public health professional in Peking Union Medical College and John Hopkins University. He is the founder and CEO of Apricot Forest, Inc. ([www.xingshulin.com](http://www.xingshulin.com)), a mobile internet company located in Beijing and specialized in developing smart phone applications for physicians in China. The company won the Beijing Startup Weekend Competition in 2011 and received venture capital investment from the Silicon Valley.

Dr. Zhang's passion on innovations in medical technology and their applications in daily medical practice can be traced back to his days in medical school between 2003 and 2008. He developed the first professional Multi-Media-Messaging services for physicians in China. Because of its successful application and popularity, it was later adopted by several multinational companies in 2007.

After graduating from Peking Union Medical College in 2008, Dr. Zhang went on to pursue his MPH and MBA degrees at Johns Hopkins University. He was a Sommer Scholar from 2008 to 2009, a scholarship at Johns Hopkins' Bloomberg School of Public Health aiming to develop the next generation of public health leaders. After graduating from Johns Hopkins, Dr. Zhang worked at Wellpoint, Inc as a clinical research manager until his return to Beijing in September 2011.

1. *What has been the greatest achievement of your career?*

Establish the company Apricot Forest, Inc in Beijing.

2. *Who is your favorite politician and why?*

My favorite American politician is Abraham Lincoln because he "failed his way to succeed."

3. *What inspired you?*

Always my father, who is never afraid of trying.

4. *If you had not entered your current profession, what would you have liked to do?*

I would like to be a professor/lecturer of Medicine and Public Health. I love teaching.

5. *Who was your most influential teacher, and why?*

It must be Jesse Huang (Jian-shi Huang) because he showed me the power of public health and the importance of integrity.

6. *What would be your advice to a newly qualified doctor?*

To cure sometimes, to relieve often, to comfort always. ---- E. L. Trudeau

7. *How do you relax?*

Reading, exercising, drinking coffee, and calling friends randomly.

8. *What are you currently reading?*

Onward (浪潮之巅)

9. *You can have dinner tonight with a famous person of your choice (dead or alive), who would it be?*

张謇